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To:	ehbarak1@gmail.com
CC:	
Date:	Mon, 10/14/2013 5:23:02 PM
Subject:	Big Data opportunity

Ehud,

It was great meeting you and Gary today, and I am looking forward to working together.

I thought you may be interested in looking at cValue, an early stage startup by Beni Basel (just left SAP Global VP for CRM analytics position to set cValue) & Alon Fishman, a good friend I highly appreciate, ex VP of Ascend VC & ex CEO of 2 startups.

cValue is a Big-data ad-tech for the retail industry, that enables each retailer (Supermarket chain, Department store, Drugstore) to be the “Google Ad-tech” of his own CPG domain.

Their contact emails are: alon@lightsaberventures.com, Beni.Basel@gmail.com

If you are interested, I'll be happy to send an intro email.

Dror



[cValue prez
Sep30.pdf](#)